

Still Fumin' News

Spring 2008

FREE Special Edition



**"So Deep Within You"
hits #1 on the charts!!!**

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Tom Savell's "So Deep Within You" Hits #1!

If you've been following Still Fumin' News, you may remember that Tom Savell's first single *So Deep Within You* from his new CD *You Just Gotta Love It* has been steadily climbing the Adult Contemporary radio charts. The song reached #1 on the chart for the week ending February 22, 2008 (see chart below). "We couldn't be happier," says producer Jacob Save. The song has held the #1 position for three weeks as of press time. Others in the Top 10 behind Savell include Linkin Park, Timbaland, Duran Duran, Natasha Bedingfield, Taylor Swift, Celine Dion, and more.

And now, Tom's second single *Simple Game* is starting to climb the charts, going as high as #58 before settling at #61 for the week ending March 7. With two songs charting on radio at the same time, Still Fumin' Records is rocking like never before. And Tom says "When I look at the chart, it's almost surreal to see my name at the top."

Also, check out the video of "SoDeep WithinYou" online at YouTube: http://youtube.com/watch?v=Lq8V_BjZfTI. This exciting music video features footage from Decemberchild 2007, with the one-and-only Aynsley Dunbar on Drums.

♣ = Song is a Stress Trax™
 ♣ = Downloadable Music via AirplayAccess
 🟡 = Greatest Spin Gain
 🟢 = Greatest Spin Power Increase
 🟠 = Great Spin Power Decrease

spins tracking system
S-T-S™

AC/Hot AC Main Chart
 Publication Date: Feb 22, 2008

Last Week Position	This Week Position	Artist - Song (Label)	This Week Spins	Spin Trend	Last Week Spins	Three Week Spins	Station Count	Average Spins	Adds	Weeks	
4	1	TOM SAVELL - So Deep Within You (Still Fumin)♣	843	+48	795	795	25	34.2	1	23	
3	2	LINKIN PARK - Shadow Of The Day (WB/WEA)	814	+2	812	813	16	51.3		17	
6	3	VIENNACC - Lady Smile (Coast)♣	799	+19	780	779	23	35.2		20	
7	4	TIMBALAND - Apologize (Interscope)	774	+5	769	765	19	41.2		23	
1	5	FRANSISCA LONDON - Guilty By Design (Sunshine Sound)♣	732	-203	935	935	20	37.1		23	
12	6	THADEUS PROJECT - Simple Wisdom (TRP)	674	+24	650	619	20	34.2		16	
10	7	DURAN DURAN - Falling Down (Epic/Sony)	667	0	667	667	12	56.0		16	
15	8	BRANT MILLER - Every Life Is Sacred (Nanjo)♣	657	+35	622	622	24	27.8	2	15	
13	9	NATASHA BEDINGFIELD - Love Like This (Epic/Sony)	653	+21	632	628	12	54.9	1	19	
11	10	TAYLOR SWIFT - Teardrops On My Guitar (Big Machine/Universal)	646	-19	665	665	16	40.8		54	
14	11	FERGIE - Clumsy (A&M/Interscope)	571	-52	623	617	11	52.4		22	
16	12	CELINE DION - Taking Chances (Columbia/Sony)	564	-8	572	590	12	47.5	1	20	
25	13	NEMESIS RISING - Letter To God (Curb)	552	+20	3	349	348	10	55.7	2	16
19	14	ALICIA KEYS - No One (J)	519	+50	469	461	17	31.0	2	23	
20	15	CHAR BUTLER - Tonight (Quantume)♣	488	+24	464	434	20	24.9		12	

Tom Savell and Superior Olive use:



performance is our passion
Guitars



Synthesizers & Digital Audio



Guitar Amplifiers



Ampeg
Bass Amplifiers



Shadow Electronics



CASES

Still Fumin' News

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Tom Savell, Joel Savell, Jacob Save, various



NAMM Show 2008

The acronym NAMM originally stood for "National Association of Music Merchants. The Organization is now called "NAMM, the International Music Products Association", and the NAMM show, held every January in Anaheim, is the largest music trade show in the United States. It continues to get more exciting for us every year. This year saw another awesome Epiphone VIP party, new endorsement deals, lots of old friends, and the usual famous rocker dudes/ hot rocker babes)



Tom, all smiles at the Dean Guitars booth.



A whole row of bass players: Jacob chats with Dave LaRue of the Dixie Dregs, while in the background, the iconic Tony Levin (left) talks with T.M. Stevens (right)



Dave Mustaine, founder of Megadeth and early Metallica guitarist

Muse Research Booth

While at NAMM, we visited the Muse Research Booth and saw good friend and extraordinary drummer Bryan Lanser. Bryan, Tom and Joel plugged into the Muse Receptor box, and started into a rendition of Camel's "Never Let Go", attracting an audience of passers-by.



The Muse Receptor can process bass, guitar, and electronic drums at the same time.



Bryan Lanser, Tom and Joel jam at the Muse booth using the Muse Receptor



NAMM Show 2008 Continued: New Relationships

One important aspect of the NAMM show is the opportunity for musicians to work with equipment and instrument manufacturers. This year was no exception, as Still Fumin' artists started relationships with some of the best musical equipment manufacturers on the planet.

Ampeg Amplifiers

Ampeg is highly renowned throughout the music industry for their high-end bass amplifiers. Preferred by pro bassists everywhere, including the legendary Tony Levin (bassist for Peter Gabriel, King Crimson), Ampeg delivers a combination of tone, power and durability that is hard to beat.

While at NAMM, Joel met with Steve "Doc" Dachshroeden, Artist Relations manager for Ampeg. A super nice guy, Steve set Joel up with an Ampeg SVT4-Pro, a top-of-the-line bass amp. Joel is extremely happy with the new amp, saying "It'll shake the nails out of the floorboards!" See page 6 for a photo of Joel with his new Ampeg.



Joel and Steve "Doc" Dachshroeden

SKB Cases

SKB makes heavy-duty cases all types of musical equipment, including guitars, rack-mount equipment, and drums. They have also developed a line of Pedalboards for Guitar effect "Stomp boxes". Jeff Porter, Guitarist for Mama Hagglin, (seen with Tom in the picture to the right) gave a convincing demo of the impressive Stage 5 Pedalboard.



Jeff Porter and Tom pose with the SKB Stage 5 Pedalboard

Shadow Electronics Violin Pickup

The nightclub was just starting to buzz with VIP guests when Jim Rosenberg of Epiphone introduced Tom Savell to Josip Marinik, president of Shadow Electronics. The doors were not yet officially open for the big Epiphone party during the NAMM Show 2008 (see page 5), but the atmosphere was electric. Josip enthusiastically described Shadow's new pickup system for the violin, and invited Tom to come by their booth the next day.

Serendipitously, Tom needed a pickup for a new acoustic violin, and agreed to try Shadow's SH 945 NFX pickup with volume and tone control. "I really like the volume and tone controls it's something that is usually overlooked on an acoustic violin pickup," says Tom. And when Santa Cruz area violin maker Dennis English installed the pickup for Tom, they were both impressed by the sound of the electronics and the feedback control, often a problem for amplified acoustic violins.

"I just want to thank Josip and Shadow Electronics for creating this great new pickup system," says Tom as he tunes up the violin while getting ready for rehearsal. Once plugged in, it's obvious why he likes it -- it just sounds like a natural violin coming through the amplifier, smooth and sweet.



Epiphone NAMM Party 2008

For the second straight year, we were invited to attend the Epiphone Party at the Pulse Lounge, located in the lobby of the Anaheim Hilton. This VIP invitation only event featured several great bands, headlined by legendary rock band Heart, and ending with Santa Cruz's own metal power trio, Archer. As if the music lineup alone wasn't enough to keep the crowd happy, Epiphone president Jim Rosenberg also gave away free merchandise and raffled off a lovely Epiphone Les Paul Guitar.



The soundman for Heart getting set up before the show



Ann and Nancy, rocking hard

Heart was amazing. I have always liked this band, especially their harder rock songs like Barracuda, Magic Man, and Crazy On You, but seeing them in person really gave me a greater understanding of how powerful they really are. Led by the sisters Ann and Nancy Wilson (not related to Beach Boy Brian Wilson or his daughters in the singing duo "Wilson"), the band ripped through a thundering set in front a packed, standing room only crowd at the Pulse Lounge. Heart is one of the all-time great rock bands. Ann Wilson's vocals were just flat-out brilliant that night. She is the real deal, no pitch correction or "studio magic" is necessary with her voice. As good as she sounds on the records, believe it or not, she actually sounds *better* in person. Her sister Nancy (redhead) provides the signature driving rhythm guitar, backing vocals, and lead vocals on a few key songs like the ethereal "These Dreams"

After Heart, Archer came out to cap the night with their high-octane brand of Heavy Metal. Along with Archer's Dylan, Isaiah, and Duke, two special guest stars made this an extra-heavy show: Marcus Henderson, who recorded all the guitar riffs for the popular video game, "Guitar Hero", and Tom Savell, who played violin on Archer's version of "All Along the Watchtower". See the following page for Archer photos with Marcus and Tom!



Heart rules! The Beautiful Wilson Sisters.



Nancy Wilson



Heart kicks the standing-room-only crowd's butt



Epiphone NAMM Party 2008

Continued from previous page



Archer jams with Marcus Henderson (far left), guitarist for the video game, "Guitar Hero"



Duke and Marcus, rock heavy



"Dr. Epiphone", Will Jones, head-banging



Marcus & Dylan, trading solos



Marcus & Isaiah, too much rock



Tom bowing & Dylan "Arching"

The Epiphone Jack Casady Lefty Bass

Joel Savell is now the proud owner of a new left-handed Jack Casady signature Bass guitar built by Epiphone Guitars.

Jack Casady first broke onto the music scene as the founding member and bassist for the Jefferson Airplane in the 1960's. He would also have great success with the band Hot Tuna, and would record with many famous acts, including Jimi Hendrix, Warren Zevon, and others. In 1998, Epiphone released the Jack Casady Signature Bass, built to Jack's exact specification. The unique body design and single low-impedance pick-up allows for a wide range of tone and dynamics, giving it a "live" feel.

Recently, Still Fumin' talked with Epiphone president Jim Rosenberg about the bass - particularly, the history and future possibilities of other left-handed Epiphone basses, and about the challenges of manufacturing a backwards Jack Casady bass. Here's some of what Jim had to say:

"This is not the first left-handed bass we've made. But, it is the first Jack Casady lefty we've ever made. At the time, we made two. Joel has one. The other is still at Epiphone. We'll probably send it to Jack (Casady). In general, we'd like to expand into more lefties not only in basses but acoustics and electrics as well. It's just a matter of production and inventory concerns . . . When you make a left-handed version of anything, some production processes are the same but others are not. The arched top of a right handed instrument cannot just be flipped over and used on a left-handed instrument. It requires new left-handed molds or tooling. That's expensive. Additionally, in a production environment for example, it's easy to install a right-handed truss rod cover on a left-handed instrument. It looks great until you put it in the playing position and then, the logo is up-side-down . . . In summary, we want to support lefty musicians and provide them with the instruments they need. Ultimately, it's up to us to figure out how to do that cost effectively."



Joel is set up! Shown here playing his new Epiphone Jack Casady through his new Ampeg SVT4-Pro Bass amp,

Bruce Steinberg Memorial



A portrait of Bruce on display at his memorial

On a stormy, wet February afternoon, family and friends of the late Bruce Steinberg (1943 -2007) gathered in his memory at the historic Cocoanut Grove, part of the Santa Cruz Beach Boardwalk. Bruce was a well known graphic designer and an integral part of the famous San Francisco music scene of the 1960's and 70's, designing album covers for It's a Beautiful Day, Tower of Power, Doobie Brothers and many others.

At the memorial, David LaFlamme of It's a Beautiful Day recounted some fond memories of his close friend, from the time Bruce was a roadie, artist and harmonica player for the band (he recorded the harmonica of the classic "Hot Summer Day").

David, Linda, & It's a Beautiful Day also performed a few songs in Bruce's memory, including the aforementioned Hot Summer Day. Once again, Tom Savell joined the band for an especially emotional version of "White Bird", with Tom and David both playing violin.



Linda LaFlamme with her new Tambourine



Dancing to the music



While rain and wind hammered Santa Cruz's main beach, inside Bruce's friends celebrated his memory with Music



It's a beautiful Day, with guest star Tom Savell



Tom Savell and David LaFlamme , dueling violins on White Bird



A Display of Bruce's Album Cover art, gold records from the Doobie Brothers



Linda LaFlamme & Jacob Save



David LaFlamme & Tom Savell talking about violins after the show



Keith Graves



Every once in a while, Keith can get serious. OK, that's a lie

Fans of Superior Olive should recognize Keith Graves as the solid drummer/bassist/Guitarist appearing with the band over the last 5 years. Well known throughout the San Francisco bay-area musician network, his friendly demeanor and quirky sense of humor endears him to just about everyone he meets. Keith is a versatile and talented musician who can adapt to just about any musical situation, whether it's country, jazz or rock.

Keith actually considers himself to be a bassist first, with a wealth of experience gigging and recording in the Bay Area and the country music hub of Nashville, TN. Recently, Keith has been performing with some San Francisco legends like Jefferson Starship, Quicksilver Messenger Service, and Jerry Miller (of Moby Grape).

In September, 2007, Keith had the honor of playing bass with the Jefferson Starship for the 40th anniversary of the historic Summer of Love, held at San Francisco's Golden Gate Park.



Posing backstage at Decemberchild 2007



Power Rock Drummer Face



Ripping on guitar



Like a Doctor, putting on a bass clinic



With his lovely and loving girlfriend, Katherine



Showing off his tan lines



I think he had a cold that day, so his nose was a bit red.



Mike Pinder

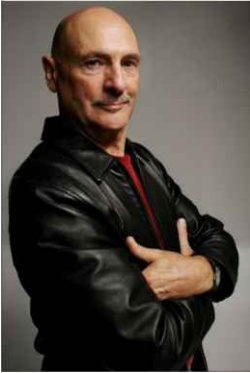


Photo courtesy of
www.mikepinder.com

Recently, Tom and Jacob caught up with Mr. Michael Pinder (pictured left), who is currently living in northern California. As a founding member of the world famous rock band, the Moody Blues, Pinder has touched millions of fans with his songwriting, keyboard, and singing talents. In fact, two of Mike's songs, "Simple Game" and "So Deep Within You" are covered by Tom Savell on Tom's debut solo album, "You Just Gotta Love It." (See page 2 for more details on the album & #1 hit song "So Deep Within You"). Mike was quite impressed with Tom & Jacob's new arrangements of his songs, and happy to know they are getting exposure to a new audience.



Mike playing with the Moody Blues,
late 1960s (www.mikepinder.com)

More pictures from NAMM 2008 (and Disneyland)



A Mr. Potato Head station at Disneyland's California Adventure. You can pick out parts from the various bins to build your custom Mr. Potato Head!



Guitar Hero Marcus Henderson,
warming up before the show
with Archer at the Pulse Lounge
- see page 5 for more details



Paradise Pier, part of Disney's California Adventure



Tom with friends /industry colleagues
Derek & Ichi of Universal Audio



Bonus Shots: NAMM 2008



Anaheim's finest horses: The Anaheim Police Dept. Cavalry, on duty outside the Anaheim Convention Center, site of the 2008 NAMM show



Bonus shots of Heart playing at the 2008 Epiphone NAMM party, at the Hilton's Pulse Lounge (see page 5)

St. Valentine's Day Massacre Surf Contest

The 5th annual St. Valentine's Day Massacre Surf Contest at Pleasure Point in Santa Cruz, CA went off in epic conditions. Rules for this unique local contest include 30 - 40 year old surfboards and no leashes! Still Fumin' own Joel Savell did well, placing fourth overall in the men's longboard division, and surfing eight heats total, four each in both the shortboard and longboard divisions.



A contestant ripping at "The Hook", a popular Pleasure Point surf spot

Joel's 4th place trophy

Joel poses with his "quiver" of surfboards



Upcoming Gigs:

**Sat, March 15, 2008,
9 pm: Superior Olive
at Henfling's**

Local favorites Superior Olive return to
Henfling's Tavern Bar & grill:
9450 Highway 9, Ben Lomond, CA 95005

Superior Olive
Featuring
Tom Savell
with his
#1 Radio Hit
So Deep Within You

Henflings
Sat, MARCH 15th 9PM

**Fri, March 28, 2008,
8pm: It's a Beautiful Day
at Don Quixote's**

It's a Beautiful Day plays at
Don Quixote's Restaurant and Music Hall:
6275 Highway 9, Felton, CA 95018

Once again, Tom Savell will be guest-appearing with the legendary art-rock band, *It's a Beautiful Day*. Expect a double dose of violins, as bandleader David LaFlamme and Tom both demonstrate their mastery of the instrument on the timeless hit "White Bird."



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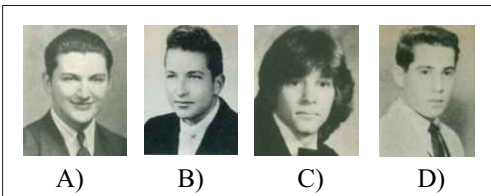


Celebrity Face-Off

Can you match the following musicians' names with their High School photos to the right?

Results to follow in next Still Fumin' News

- 1) Bob Dylan
- 2) Paul Simon
- 3) Liberace
- 4) John Bon Jovi



Answers to Fall 2007's Celebrity Face-Off

- 1) Eddie Van Halen = D.
- 2) Ann Margret = C.
- 3) Madonna = A.
- 4) Jim Morrison = B.



Classifieds

Music & Video



Tom Savell Band CD, "You just gotta love it" \$12.99.



Superior Olive CD, "It's All In The Mind." \$8



Superior Olive CD, "Farewell to the Illusion". \$8



Superior Olive's "Ziggurat", featuring Aynsley Dunbar. CD Packaged inside full-size accompanying comic book." \$15



"Fetal Pigs In Brine" CD Punk/Alternative. \$8



Fetal Pigs In Brine video, "Live at Capitola Theater" DVD/VHS \$12



"Father Of Satan" CD Dark Metal \$8

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